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## **Atlanta Based Production Company Scores Big for Atlanta Union Mission Homeless Shelter**

**Atlanta, GA** – Atlanta based Pulse Entertainment has won the *2006 Aegis Award* for the television pilot *Diamonds in the Rough*. The pilot was produced for the women of the Atlanta Union Mission Homeless Shelter.

Honored in the Drama/Entertainment category, *Diamonds in the Rough* became the clear winner based on its outstanding production quality and socially charged content. Chosen by a distinguished panel of judges, the Aegis Awards represents the attitudes and perspectives of working directors, camerapersons, editors and producers.

Now in its 17th year, the Aegis Awards has established itself as a leading competition for professional video and filmmakers. Their mission is to provide a forum to recognize the people and organizations responsible for developing some of the most effective video/film productions being produced today.

*Diamonds in the Rough*, a concept conceived by Ken Johnson, Lionel Bihm III and Eric Pettaway, was created to help women bridge the gap between the homeless shelter and living a productive life on their own. Research shows that women are the fastest growing segment of the homeless population with more than fifty percent (50%) of all women becoming homeless as a direct result of domestic violence and drug abuse.

**Producer Ken Johnson** says producing *Diamonds in the Rough* was a life altering experience. “When we wrapped production, we knew we had an award-winning program with an inspirational message.”

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**About Pulse Entertainment, Inc:**

Pulse Entertainment is a production company committed to creating socially conscience content, while staying focused to the advancement of exciting ideas and talented people. The company offers professional counsel, outstanding production services and effective media strategies that lead to extraordinary results.

**More About The Aegis Awards:**

The Aegis Awards is one of the oldest and most respected video/film production contests in the United States. In fact, the Aegis Awards is the only competition that features true peer judging by fellow producers, directors, cameramen, editors, and other professionals who work in the video/film industry every day. Visit [www.aegisawards.com](http://www.aegisawards.com) for more information.

For More Information contact: Ken Johnson @ 404-798-8880 or email: kenneth@pulseentertainment.biz. To schedule an interview contact: Rhonda Wolfe @ 404.452.6261 or email: rhonda1212@msn.com.

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