

Win one of Kathy's molars

Opportunity of a lifetime

By ROBERT BALLENGER

Oka-a-a-y, molar fans, has Kathy Frasca of North Hollywood got a contest for you!

Here is your chance to win one of her three — count 'em: three — wisdom teeth.

Yes, friends, you can be the proud owner of a truly unique souvenir, part of a matched set right out of the mouth of a world-famous young woman.

You are thinking: This is a gag, right? There's no real contest, right? It's all a put-on, right?

Wrong. It is *for real*.

There really is a Kathy Frasca. The 22-year-old woman really had three wisdom teeth extracted a while back. And now, some lucky stiff really has a chance to win one of the terrific teeth.

And if you cannot get enough of Ms. Frasca by winning one of her teeth, then take out a

subscription to her life story.

A measly six bucks a year gets you the *full story*, every other month.

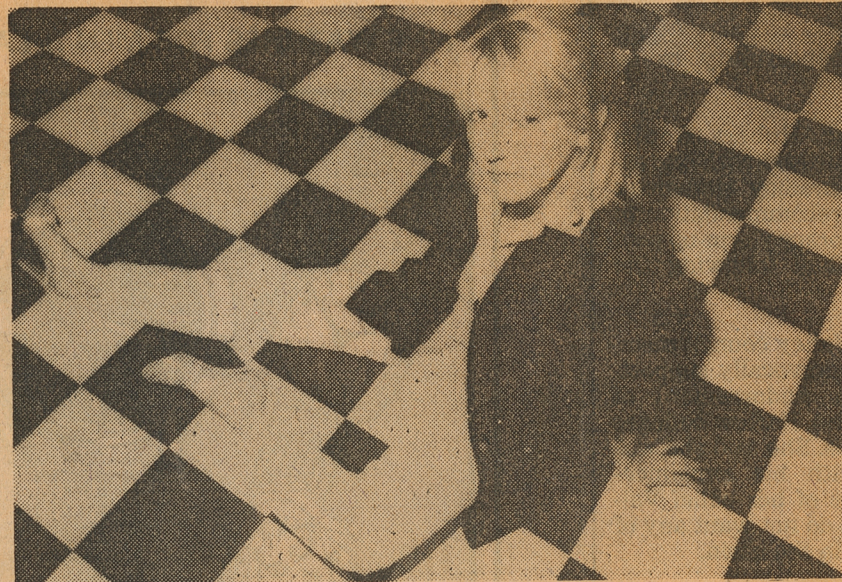
It all comes together in "Wow!," the one, the official, the *only* publication of International Kathy.

And, if you cannot get enough of Kathy through the newsletter, buy the T-shirt or the pillow case with her *very own* picture emblazoned on it.

Once upon a time, three years ago, the Kathy fan club started out as a gag. The young woman picked up a membership form for another fan club and it occurred to her it might be fun to start her own group.

And now, with some 100 persons at home and abroad on the subscription list and a television appearance coming on Dinah Shore's show, Kathy Faces Life is something else again.

"It's my form of ex-



Valley News photo

You, too, can be the proud possessor of one of Kathy Frasca's molars by winning her personal fan club's writing contest.

pressing myself right now," Kathy said in a telephone interview, adding, "also, I want to be famous; my ego's quite large."

That aside, the North Hollywood woman said the basic purpose of her fan magazine, her advertisement for herself,

is "communication."

"It's not just a magazine about bull," Kathy declared. "I broke my ankle about a year ago, and wrote about that. I put my life in it."

And when, a while back, Kathy had three wisdom teeth pulled, she decided to make

them prizes for a writing contest.

And, hey, gals and guys, one of you out there can be the lucky winner of one of these souvenir teeth, by knocking out 500 words or less on why you want one of her teeth!

All right, campers. Can you dig it?

Kathy was a loveable everywoman (make that everyperson) whose typical everyfantasy was to be famous, famous, famous. So, in the best tradition of pulling oneself up by the bootstraps, Kathy made herself fabulously famous by making herself fabulously famous. She wisely skipped the years of heartbreak and paying her dues, the getting ripped off by managers, agents, syndicates, being embarrassed by bad p.r. campaigns, etc., and simply made herself famous.

Now that she's famous, with her own fan club to certify it, we all naturally want to know everything about her—like, the color of her eyes (xerox gray) and what kind of clothes she wears ("really groovy outfits"). Such information is readily available in a 7x8 photocopy called "International Kathy" fanzine called WOW. It's as droolingly sycophantic as *Teen Beat* and *16*, and is chock-full of fab pix, puzzles and games, and ads for chintzy International Kathy paraphernalia (t-shirts, buttons, pillowcases, love beads, post cards, stationary, stickers, wallet-sized pix), as well as intimate news about her comings and goings. The fact that Kathy hasn't done anything to deserve all this attention is exactly the point. She has sucked the pointless rationale for fame out of the game, leaving only the fame.

We could wax philosophical about the riches available in WOW to the discerning armchair sociologist (it has something to do with WOW showing the pornography of celebrity, the humor of narcissism) but that would be spoiling the fun. Send three bucks to International Kathy Fan Club, 11730 Gilmore St., North Hollywood, California 91606.

PRINT MEDIA



Eric Blum

Kathy Freska

The Wisdom
of WOW

by Craig Silver

LOCAL trendsetter International Kathy is recording her first demo with help from brother Richard Frasca. The Supremes' "Back in My Arms Again" and Peter Gabriel's "Here Comes The Flood" are being translated at Madmar Studios in Brentwood. Kathy is just back from New York, where she worked the room with Andy Warhol.

Melody Maker
oct 6 1979

KATHY'S HER OWN BEST FAN



Teacher Kathy Frasca: She's international.

**...and for a
price, you
can be too**

By **PETER HOWELL**
Staff Writer

Hollywood school teacher Kathy Frasca has invented the ideal ego massage for recognition-starved people: the do-it-yourself fan club.

Kathy, 22, is the founder and sole topic of interest of the *International Kathy Fan Club*, a group that began as a joke 18 months ago but now boasts 60 members, including one Torontonian.

For a \$4 annual fee Kathy fans are sent the bi-monthly *WOW!* magazine that reveals in screaming headlines the intimate details of Kathy's life as she attempts to cope with modern society.

"KATHY BREAKS HER ANKLE!" shouted a recent exclusive story, followed by "KATHY GETS HER CAST OFF!" in the next issue. For those with more exotic interests, Kathy photos, connect-the-dots pictures and discounts on Kathy souvenirs are offered.

A highlight of another issue is Kathy's chronicle of the birth of the child of a Devo New Wave band member married to one of her friends.

"It was so beautiful I don't think I've ever been moved by anything before . . . I can imagine what a mess I'll be when it's me on that table!" she told her loyal fans.

Her club also offers 14 *Secret Ways to Meet Kathy* (eg. "Become famous and she'll ask to meet you.") There's Kathy's Love Test - Can You Pass It?" In upcoming contests, prizes offered include a phone call and a date with Kathy.

Kathy maintains there's more to all this than just a swelled head.

"It's a great way to know someone . . . we've all got something worth sharing," she told the *Sun* in a telephone interview.

"Nobody talks anymore. Nobody writes letters — it's easier to pick up a phone. Everything's getting easier and easier and nobody's making an effort."

She said she's made several good friends through her fan club but admits a lot of people join it just out of curiosity.

That doesn't matter, she said, as her club is also an exercise in "communications" for her.

Those interested in Kathy's one-woman show can write the *International Kathy Fan Club*, 11730 Gilmore, N. Hollywood, California 91606.

And Every Day She Buses Her Kids to Schwab's

"Modesty is no virtue," says **Kathy Frasca**, 23, a North Hollywood teacher who has no claim to fame but does have her own international fan club. "Why should you have to be famous to have a fan club?" asks the small, lively blonde. "I like my life, and I want everybody to know about me."

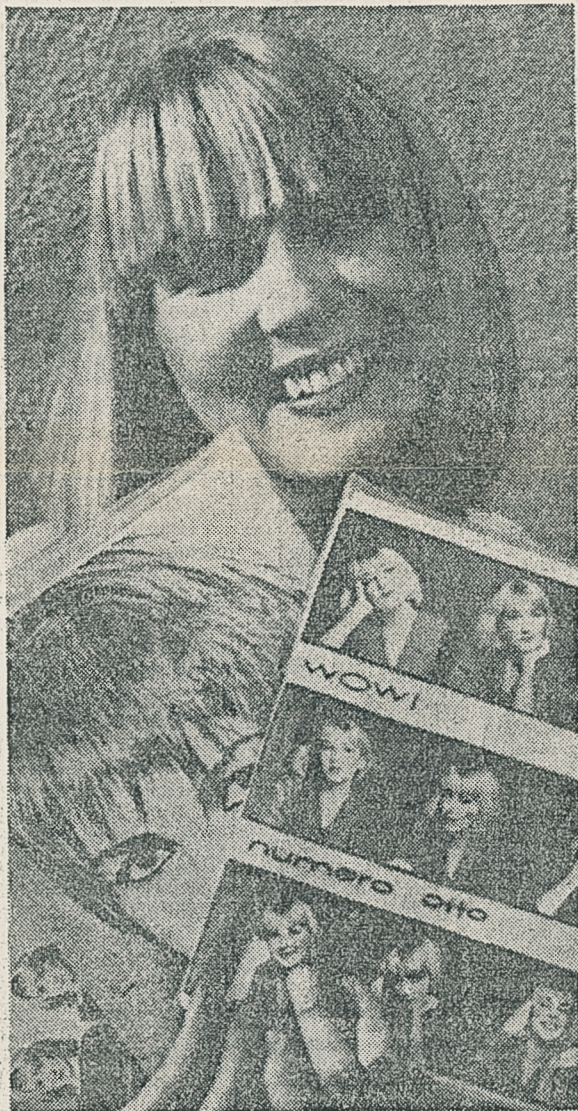
So, to do precisely that, three years ago she founded the International Kathy Fan Club, which now claims 135 members worldwide. It all began when Frasca got a letter asking her to join a singing star's club. "I was jealous," she says. "I wanted fans of my own."

Although her fan club started as a joke, she now considers it "a way of expressing my personality." The club is promoted through Frasca's own newsletter, which offers all the fan-club accouterments such as autographed photos of herself, a fan magazine, T-shirts, pillowcases, stickers and even post cards. And to further her self-promotion, she holds such traditional contests as "Win a Phone Call from Kathy," "Win



a Date with Kathy" and the new "International Kathy Look-Alike Contest." The result of all this has been a lot of attention from men—some of it undesirable.

"I've had perverted offers as a result of the fan club," she relates, "and some unpleasant phone calls, but so far no offers of marriage."



— United Press International

CLAPCLAPCLAP! AND here she is . . . Kathy Frasca!! Kathy is a thoroughly obscure person from North Hollywood, Calif., who has never done anything whatsoever! Three years ago she got irritated that only very famous celebrities got to have fan clubs and decided there was no reason she couldn't have a fan club of her own!! So she started up the International Kathy Frasca Fan Club!! Today she publishes a newsletter, offers T-shirts, pillowcases and bumper stickers and runs the popular Win A Date With Kathy and International Kathy Lookalike contests!! There are 185 people in the International Kathy Frasca Fan Club!!

Miami Herald
8/80

Advances to Go, Collect \$119.95

Can't relate to *Murphy's*? Can't enjoy having up walls of glass property when you can't make your real life house payment? Step down from Park Place to the Mid-Atlantic Game, a product of BlueMatter, Inc., in Omaha. *Playboy* reports that the game rules are such: "Imagined instructions as 'Collect \$119 from the player who, in your opinion, has the most mid-Atlantic body.'" Players strive to reach "Security City" with enough bucks to get creative. Savings on their game, some fun, huh? Unfortunately, the game will be a very upscale volume sellers, so you'll have to look your Fun For to buy it.

"People" Magazine, for Instance

In the instructions for submitting articles to the American Bar Association's *Good Awards*, we come across this: "If the published materials are the work of one or more writers, include their names and addresses. . . . Presumably, if the published materials are the work of fewer than one writer you can skip this."

What's Kathy's Secret Fantasy? Who Is Kathy's Dream Date? Who Is Kathy?

Tired of reading about Elvis and Leif and Farrah? Here's a story about (wow!) Kathy Frasca! So who's Kathy!? Well, she's a *teacher* in North Hollywood, California, who decided, "Why should you have to be famous to have a fan club?" So, three years ago, she founded the International Kathy Fan Club, which now has 135 members around the world. Members get a newsletter and a chance to buy autographed

photos (sorry, "*pix!*") of Kathy, Kathy T-shirts, pillowcases (*dreamy!*), stickers and postcards. You can even win a *phone call* from Kathy or a *date* with Kathy, and there's now an "International Kathy Look-Alike Contest." All we can say is, "!!!!!"

And on the Eighth Day He Created Nylon Net

The latest compilation of *Shin from Shin* is, well, a revelation. Along with the usual tips on recycling left-over tuna cans and getting bulldozers out of the dog's fur, there's an extensive lesson of games to play on tape. Nylon net, *Shin* refers to in her usual breathless style, is a miracle: it will clean anything you can get dirty. Nylon net is, the way, "the greatest discovery since the wheel." This is going to let Tom Edson pretty hard.

Contents We're Sorry We Missed

The Pacific Science Center in Seattle sponsored a contest to design an edible chair. The only requirements in the contest, held last spring, its entry must be a chair. Its entry must be 30 per cent edible. Awards went for most unusual chair (a laughing, most realistic chair and most nutritious chair).

